

Want to Create Epic Events with Impact? Join our Event Management Team

Role: Senior Events Co-ordinator

Term: Full Time - Office Based in Holywood, Co. Down with 4:1 ratio

Salary Range: £26k-£28k per annum

Start date: Immediate

Application format: Tailored CV & Cover letter to jobs@morrowcommunications.com

Applications Close: Wednesday 23rd April at 5pm

Interviews: w/c 28th April

Morrow Communications requires a **Senior Events Co-ordinator** to join our dynamic, award-winning Events team. Our **events specialists** already work with some of the UK and Ireland's largest employers, most **iconic brands** and **ambitious companies** to deliver world-class, high impact events of all shapes and sizes.

The core range of events we manage on behalf of clients, primarily across the island of Ireland includes:

- Major conferences, workshops and webinar/seminars;
- Stakeholder/Media Events and Public roadshows
- Business announcements, product launches, company training/ networking events,
- Trade fairs/shows, exhibitions
- Gala Dinners and Award Ceremonies
- And everything in between!

Our focus is on planning and delivering first-class communications solutions, including the implementation of events (primarily business to business), which help bring our clients' brands, programmes, initiatives or products to life and help to engage and connect with their key audiences.

Who we are...

Together, our 35+ talented team of creatives deliver results for our clients across PR, Video Production, Event Management, Advertising, Design and Digital services. We collaborate to create fantastic award-winning campaigns and produce important events for some of the biggest companies and public sector organisations in Northern Ireland and beyond.



We have also won some of the biggest industry awards going for our company culture and client work. For example, we are recognised as CIPR Consultancy of the Year for 2023/24, the fifth time we have held this accolade in the last 10 years. This year we also picked up a total of 13 CIPR Pride Awards for our client work including for Best Event. We were also named a 'Best Place to Work' finalist in the Irish News Workplace and Employment Awards 2023.

Our commitment to excellence and outstanding achievement in events has been previously recognised by the Association of British Professional Conference Organisers (ABPCO) as Best Agency PCO in the UK. In 2025 we were also shortlisted in the Best Corporate Event Agency category in the Irish Event Impact Awards.

Celebrating 40 years in business in 2025, we are constantly focussed on growth and work hard to invest in our people through our **Belong Employee Programme which includes additional team benefits**, and in turn we expect commitment, integrity and loyalty in return. With a new ambitious growth strategy, there are significant opportunities for good people to grow with us.

What skills and qualities you need to have...

ESSENTIAL CRITERIA/SKILLS DESIRABLE CRITERIA/SKILLS • Previously worked in or part of the Third level qualification in a related subject Minimum 2 years' experience in an events corporate events industry in NI, Ireland planning, marketing or hospitality related role or GB • Demonstrate knowledge of the that was client facing Strong project management ability and fundamentals of event/project management, planning, delivery and commercial awareness. evaluation phases **Proficient with Microsoft Office** Knowledge of NI/Irish event suppliers and applications (in particular Word, Excel, delivery ecosystem. Powerpoint, Teams) with an excellent • Understanding of marketing & approach to administrative tasks and client promotional tactics used in event facing document presentation promotion and audience engagement Know your way around online event registration/marketing systems e.g. tactics Wordpress (or similar), Canva, Eventbrite, Have previous experience in new Survey Monkey etc. business development, pitching/ Flexible in working outside of the normal • presentations and/or tender writing. working hours and getting to where you need to be, therefore Access to your own transport and a Full **UK Driving licence** is also a must.

Who we're looking for...

The successful candidate will need to quickly integrate into a busy events team working with other team members to deliver key tasks for ongoing and project-based clients across a range of business



sectors – agri-food, economic development, energy & environment, professional services, tourism, transport, consumer brands and more.

You will be...

- Confident and passionate about events with the ability to positively engage with and inspire
 everyone you might encounter along your events journey;
- Well organised, professional who can prioritise tasks effectively with an attention to detail;
- Excellent at communicating in person, online and via telephone focussed on high standards of customer service with a can-do attitude;
- A team player, but equally comfortable working independently with initiative
- Able to multi-task, work under pressure and problem-solve with realistic solutions;

What you can expect from us...

You can expect to thrive and grow at Morrows with reward and recognition at every step of your career, delivered through our first-class employee engagement programme, 'Belong'. Morrows is the only agency in Northern Ireland which holds the PRCA Gold Communications Management Standard, an internationally recognised quality mark of our high standards.

All team members benefit from;

- A competitive salary that's regularly reviewed
- Support to progress through your own Personal Development Programme
- Regular company, wellbeing and social festivities through Morrows 'Team Fun'
- Flexible working hours to support a positive work life balance, including our 'summer hours' scheme with extra time off
- A modern, vibrant office environment with free on-site parking/public transport accessible
- 33 days annual leave including statutory holidays plus additional holiday entitlement earned through long service
- Access to private medical cover
- Company phone/laptop as required (following successful probation)
- Company membership of PRCA and supported membership of CIPR if of interest.

All this will be provided in an open, friendly, and supportive environment with relevant training and career development opportunities.

How to apply.....

- 1. If you meet the above criteria and have the experience and ambition to deliver what we need, apply with an <u>up to date and tailored CV including specific relevant examples to meet the job requirements.</u>
- 2. Please also prepare a personalised <u>separate elevator pitch/cover letter</u> about yourself (150 words maximum) highlighting how you are the must-see candidate for this position.

Email for the attention of the Events Director to jobs@morrowcommunications.com

Reference ID: Senior Events Co-ordinator (SEVC2)

Closing date: Wednesday 23rd April at 5pm